HR Employee Engagement Forum

Monday December 14, 2015 08:30 - 08:55   
[The Address Hotel, Dubai Mall](https://hremployeeengagementforum2015.sched.com/venue/The+Address+Hotel%2C+Dubai+Mall) Dubai, UAE

[Employee engagement’s pivotal role in a successful organisational transformation](https://hremployeeengagementforum2015.sched.com/event/4GnH/employee-engagements-pivotal-role-in-a-successful-organisational-transformation)

Building the ‘case for change’ and motivating employees to align to the new change agenda

Exploring techniques for leveraging employees and gaining momentum for change

Making the change permanent and unstoppable by positioning employees as the champions of the future vision

Speakers

[Masoud Golshani-Shirazi](https://hremployeeengagementforum2015.sched.com/speaker/masoudgolshanishirazi)

Vice President HR, Aujan Coca-Cola

[Live statistics generated by the audience](https://hremployeeengagementforum2015.sched.com/event/4GqL/live-statistics-generated-by-the-audience)

This session will help you put matters in perspective and share challenges and best practice. Take part in a live polling that will gauge the engagement issues of the delegates in the room. Some of the questions to be asked:  
  
‘How high a priority is employee engagement with your organisation’s leadership team?’  
‘What is the single biggest business benefit of employee engagement activities?’  
‘Which motivators contribute most to employee engagement levels?’

[A regional perspective on Employee Engagement](https://hremployeeengagementforum2015.sched.com/event/4ImF/a-regional-perspective-on-employee-engagement)

What are the specific challenges of engaging employees in the Middle East?

How does the diversity of workforce in the region effect engagement planning?

Does the transient nature of the region’s workforce impact engagement strategies?

Reviewing and forecasting future trends for employee engagement in the Middle East

Speakers

[Masoud Golshani-Shirazi](https://hremployeeengagementforum2015.sched.com/speaker/masoudgolshanishirazi)

Vice President HR, Aujan Coca-Cola

[Ramin Mohajer](https://hremployeeengagementforum2015.sched.com/speaker/raminmohajer)

HR and Development Advisor to CEO, ITA

[Ahsan Qureshi](https://hremployeeengagementforum2015.sched.com/speaker/ahsanqureshi)

SVP Human Capital, Mubadala

[GROUP ENGAGEMENT BRAINSTORMING - scenario based discussion and brainstorming](https://hremployeeengagementforum2015.sched.com/event/4Imc/group-engagement-brainstorming-scenario-based-discussion-and-brainstorming)

This interactive session divides the audience into 4 groups, each exploring an employee engagement related scenario. Each group is tasked to come up with three practical tips to overcome the issue being discussed, as well as three longer term initiatives related to the topic.  
  
Discussion will be moderated by a HR expert.  
Scenario One: Achieving an engagement turnaround in a organisation with a disengaged workforce  
Scenario Two: Maintaining engagement activities in an economic downturn  
Scenario Three: Making the business case for employee engagement initiatives to a reluctant CEO  
Scenario Four: Brainstorming a delegate requested issue  
  
If you would like a specific scenario explored, email your suggestion to rob.sahi@informa.com